

STAI Sponsorship Categories 2027

Pinnacle Sponsorship (Limit 3): \$12,000

- Technician/Mechanic Competition Sponsorship & Advertising
- Roadeo Competition Sponsorship & Advertising
- Headline Recognition - Conference, In-Person PD, Top of webpage
- Unlimited Corporate Invitations for Annual Meeting
- 10 MemberClicks Accounts
 - Premium # of Broadcast Messages via MemberClicks
 - Large Logo on Splash Page
- Premium “Commercial” Opportunities for Live and Recorded PD
- Premium Conference Booth Included - Largest size (50x100)

Diamond Sponsorship: \$8,000

- Headline Recognition - Conference, In-Person PD
- 10 Corporate Invitations for Annual Meeting
- 5 MemberClicks Accounts
 - Premium # of Broadcast Messages via MemberClicks
 - Large Logo on Splash Page
- Premium “Commercial” Opportunities for Live and Recorded PD
- Premium Conference Booth Included - Larger size (20x40)

Gold Sponsorship: \$4,000

- Recognition - Conference, In-Person PD
- 5 Corporate Invitations for Annual Meeting
- 5 MemberClicks Accounts
 - Standard # of Broadcast Messages via MemberClicks
 - Medium Logo on Splash Page
- Choice “Commercial” Opportunities for Live and Recorded PD
- Choice Conference Booth Included - Medium size (10x20)

Silver Sponsorship: \$2,500

- Recognition - Conference, In-Person PD
- 2 Corporate Invitations for Annual Meeting
- 2 MemberClicks Accounts
 - Small Logo on Splash Page
- Standard “Commercial” Opportunities for Live and Recorded PD
- Conference Booth Included - Standard size (10x10)

Friend of STAI Sponsorship: \$1,500

- Recognition - Conference, In-Person PD
- Conference Booth Included - Standard size (10x10)
- 1 MemberClicks Account

Ala Carte add-ons

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| • Conference Breakfast Sponsor (Limit 3) | \$4,000 |
| • Conference Lunch Sponsor (Limit 3) | \$5,000 |
| • Conference Snack Bar Sponsor (Limit 3) | \$2,500 |
| • Conference Welcome Sponsor (Limit 1) | \$5,000 |

** A MemberClicks account includes access to a searchable member directory.*